



**Board Meeting Minutes  
May 10<sup>th</sup> @ 6:30 PM  
Hybrid Meeting**

**Face to Face Attendees: Ana, Bonnie, Misty, Christine and Savannah  
Zoom: Anjolie, Michelle, Debbie, Kyliia and Anna**

**Financial-Bonnie**

Our bank and fund balances are fully and accurately reconciled. As of today, our financial snapshot is as follows: Bank Balance \$16,293.49 General Fund \$6,624.77 Junior Fund \$9,668.72 There are a few outstanding transactions; payment for photos at the Junior Clinic and printing expense for the auto detail fundraiser. The amounts are nominal. As our expenses for the Fall Classic and Pony Cup show are fixed and income is totally dependent on rider participation, the show committee should pin down all known expenses and work to determine what portion of our current balance(s) might be needed in the event that entries are lower than anticipated. Once expenses are identified, we might consider setting aside a reserve of part of this amount.

**Fall Classic & National Dressage Pony Cup**

- Show Committee
  - Anjolie- Head
  - Bonnie-Finance
  - Mari-Show Manager/Secretary
  - Anna-Vendors
  - Christine-Sponsorships and Awards
  - Fundraising (Dinner on Saturday)-
    - Debbie and Anna expressed resources that will be needed. Misty offered to help with putting this together
  - Lesa and Kyliia- Volunteer Coordinator
    - It was discussed that Valley Oaks may be willing to assist with resources if Foothills assists them. This will need to be discussed further as we move closer to the event.

- Mari was not in attendance at the meeting but Ana and Misty have been in contact with her in regards to what she needs from the board to support either her being show manager or secretary for our event at Brookside.
- Volunteers who offered to go to East Coast to help Jenny are the following:
  - Ana, Kyliya, Misty, Kristen (and the girls), Laurie and Annette
- Finance
  - Anjolie to create a spreadsheet for expenses and to work with Bonnie on this. It is estimated at this time that the expenses will be potentially \$7,000 but will gross approximately \$5,000 in profit with the conservative number of entries of 60 horses.
  - Profit sharing with Jenny to be discussed and board will need to approve contract.
- Dinner and awards will be held on Saturday night.
- Class sponsorship suggested but not approved
  - \$200 for banner
  - \$100 for premium mention
  - Karen Scott agreed to sponsor perpetual trophy
  - Trainer Sponsor Classes
- Facebook Live at Brookside once contract signed in order to create excitement and get the word out.

## **Juniors**

- Jouelle was not in attendance but Debbie gave update
  - Desensitization clinic on July 17th and 18th
    - Jouelle to confirm these dates with the clinician and get back to the board
- Anna Zablah will act as a liaison between juniors and board this will create constant communication.
- Anna and Jouelle will work together to create a Dressage Development proposal for the board to approve. Anna will set up a meeting with Jouelle, Margaret, Delaney, Kyliya and Savannah.
- Gift Shop- Kyliya expressed that there fails to be other volunteers to help. It was suggested that potentially setting up shifts at upcoming events. This is an area that Anna will help assist by creating consistent communication. Next event that the gift shop will be at potentially is Starr Vaughn on May 21st and 22nd.

## **Melissa Creswick**

Clinic is about full and it appears that the “all inclusive” fee is working nicely for accounting. All volunteers are in place. Kathy and Lesa will not be available so Bonnie, Karen and Caroline will be in charge of volunteers and hospitality. Ana will host Melissa. Will follow-up in June with Bonnie to see how the “all inclusive” registration fee works for accounting.

## **Fundraising**

- Fruit tree and car detail fundraiser update. Debbie stated that fruit tree fundraiser did not perform as expected only netting \$3.00. Debbie used funds that the board approved for fruit tree flyers towards the car detailing fundraiser. There was concern from Bonnie as that the board only approved \$20 for each fundraising flyer and that Debbie did not notify the board that she would not be printing the tree flyers. The car flyers were dropped off at the Courtyard tack room and will need to be distributed by volunteers. Debbie to verify the percentage and cost of car detail and let the board know.
- Dressage4Kids Debbie will attempt to move the dates of this event. Although this is not a Foothills event volunteers are needed. The current dates are the week of Thanksgiving which the board sees as difficult to get volunteers.
- Debbie suggested partnering with Big Day of Giving in order to give the juniors more exposure for fundraising
- Debbie has no other fundraising opportunities on the horizon as Covid continues to be an issue. She also expressed concern over having to do both junior and adult fundraising. The board reminded her that the fundraising chair position was consolidated into one position at the 2021 retreat. The board identified that there continues to be a need for a focus on open/adult amateur fundraising. The Fall Classic & National Dressage Pony Cup West will be our focus for this year's fundraising.

## **Open**

There were no other items discussed.

Next Board Meeting June 14th @ 6:30P

## **Items Voted on By Board**

**No Items were voted on by board**